

If your letter gets printed, write a short note thanking the editor for allowing your concerns to be heard.

- ✍ Make the time you spend letter writing even more valuable by sending copies to other appropriate people. For example, if you are writing about a biased report on NPR, write to the reporter, but also send a copy to CPB (P.O. Box 50880, Washington, DC 20091), the NPR VP of News Programming, the president of NPR, the members of the Senate FCC Oversight Committee, your local NPR station's VP of fundraising, and sponsors of your local station. Make sure you list on the bottom of your letter (cc:) all the people to whom you have sent copies, so all involved know who else has been made aware of the poor reporting.

- ✍ Another way to add value to your letter writing is to revise it a bit in order to send it out to the various Jewish newspapers. If you have a hot topic about which you would like to educate the Jewish community, call the editor and ask if you can write an op-ed piece for the paper.

Please keep our three-fold strategy in mind:

Write to encounter inaccuracies, write to applaud excellent reporting, and write to encourage coverage of the Arab world.

If you have any questions, please call the Institute for Public Affairs of the Orthodox Union at (212) 613-8124.

Thank you for your concern and attention.

Betty Ehrenberg,
Director, International and Communal Affairs